



NOVOMATIC Americas Strengthens Executive Leadership Team with Appointment of Juergen Keller as Managing Director

BUFFALO GROVE, Ill. July 9, 2026, NOVOMATIC Americas today announced the appointment of **Juergen Keller** as **Managing Director of NOVOMATIC Americas**, where he will join **Sabine Stoppel** in leading the company's continued growth and strategic expansion throughout North America and the Caribbean.

Keller succeeds **Jakob Rothwangl**, who will expand his leadership role within the NOVOMATIC Group, focused on driving the company's strategic growth initiatives and market expansion in Germany.

The leadership transition reflects NOVOMATIC's commitment to strengthening its executive team while aligning experienced global leadership with the company's long-term growth strategy.

Keller joined NOVOMATIC Americas approximately one year ago as Vice President of Finance & Treasurer, where he has quickly become a key member of the executive leadership team. In that role, he has helped strengthen the company's financial operations, business planning, and organizational performance while supporting NOVOMATIC's continued expansion across the Americas.

Prior to joining NOVOMATIC Americas, Keller served as Managing Director for TEST-FUCHS North America, a manufacturer specializing in the development and production of customized test systems for the civil and military aerospace industry. Earlier in his career, he served as Chief Executive Officer and Chief Financial Officer of BORBET Alabama Inc., a leading global manufacturer of premium alloy wheels for the automotive industry, where he successfully led financial, operational, and strategic initiatives.

As Managing Director, Keller will work alongside Stoppel to oversee the company's commercial growth, operational excellence, strategic initiatives, and continued expansion across regulated gaming markets throughout the region.

"Juergen has made a significant impact in a very short period of time," said Sabine Stoppel, Managing Director of NOVOMATIC Americas. "His combination of international leadership experience, financial expertise, and operational discipline makes him an outstanding addition to our executive leadership team. Together, we are focused on continuing NOVOMATIC Americas' growth while delivering exceptional value to our customers and partners."

"It is an honor to serve as Managing Director of NOVOMATIC Americas," said Juergen Keller. "I look forward to working alongside Sabine and our exceptional team as we continue to strengthen customer partnerships, drive innovation, and build on the company's strong foundation for future growth."

The expanded leadership structure reinforces NOVOMATIC's long-term investment in the Americas and reflects the company's continued commitment to innovation, operational



excellence, and customer success. Together, Keller and Stoppel will lead NOVOMATIC Americas into its next phase of growth while continuing to strengthen relationships with customers and partners across the region.

About NOVOMATIC Americas

NOVOMATIC Americas is the North American subsidiary of the NOVOMATIC AG Group, one of the world's largest gaming technology companies. The company delivers a comprehensive portfolio of gaming cabinets, premium game content, linked progressive jackpots, electronic table games, and gaming technology solutions to casino operators throughout North America and the Caribbean.

For more information, please contact:

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