

NOVOMATIC Americas Sales extends its distributorship for APEX PRO gaming technology for all North America and the Caribbean and acquires selected assets of Apogee Gaming.

In a move to broaden its B2C product portfolio across North America and the Caribbean, **NOVOMATIC Americas Sales** announced the extension of its distributor contract with APEX PRO Gaming covering now North America and the Caribbean, plus the acquisition of selected assets of APOGEE GAMING. Novomatic Americas Sales will therefore be the single point of contact with regards to APEX PRO gaming equipment in North America and the Caribbean market.

The deal combines NOVOMATIC America's successful product offering with the popular APEX Clover Link™ And Clover Link Xtreme™ product lines and adds more progressive link power to the popular NOVOMATIC Americas link families.

APEX has been successfully manufacturing and supplying high-quality casino equipment for nearly 20 years. It is well known for having dynamic Jackpot Islands and popular slot machines in addition to electronic table games and other ancillary product lines. With the most popular games, Clover Link™, the complete jackpot solution to add to the already robust NOVOMATIC Americas product lineup, the distribution capabilities fast forward.

Clover Link™ and Clover Link Xtreme™ will be seen for the first time in the NOVOMATIC Americas booth at the Indian Gaming Association (IGA) show in March 2023. It is a complete jackpot solution available with Multi, Single, or Link Games. You get incredible sound and visual experience and fantastic LED lighting.

APOGEE Gaming has been successfully introducing and distributing APEX products in most of the US and Canada for the past six years.

With over 30 years of experience in gaming, Jean-Louis Drapeau, the General Manager of APOGEE GAMING will join NOVOMATIC Americas as a consultant and will continue making a strong contribution in offering APEX PRO GAMING equipment to more operators in North America on behalf of NOVOMATIC Americas Sales and will join and work together closely with the NOVOMATIC Americas Sales team.

APEX has a reputation for strong innovation - NOVOMATIC has a reputation for cutting-edge technology married with great games. Operators will be getting the best of both talented gaming organizations from now on after joining forces in North America.

Asked about the extended distributorship and acquisition, Rick Meitzler, CEO of NOVOMATIC Americas commented, "Operators are looking for new gaming solutions and floor optimization strategies. APEX and APOGEE have placed great focus on supporting them in every way. With the experience of Jean-Louis and the strong performance of the APEX product lines, we believe in a mutually beneficial relationship between the companies and our customers. We have found a great partner in APEX and the APOGEE team."



“We are excited to begin 2023 with this tremendous growth effort,” said “JL” Drapeau. I look forward to being able to work together and utilize our combined experience of these leadership teams which will be of tremendous value moving forward.”

“We have been working on this for months and it is exciting when we are bringing some of the best products together from around the globe, and marrying that with such an experienced gaming team,” said Meitzler. APEX’s technology will rapidly increase the overall output for NOVOMATIC Americas, taking us to the next level of exceptional growth.

Meitzler added: “NOVOMATIC Americas and APEX are all well established and recognized. We are all incredibly excited about this development and we can’t wait to get to work, delivering the new products and services in order to help grow our presence in the North American and Caribbean market.”

About NOVOMATIC Americas Sales

Established in North America in 2012, NOVOMATIC Americas Sales has offices in Mount Prospect, IL and Las Vegas, NV. NOVOMATIC Americas Sales is a subsidiary of the NOVOMATIC AG Group, one of the biggest international producers and operators of gaming technologies and employs around 21,700 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its 2,000-plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomaticamericas.com

About APEX PRO Gaming

Since its incorporation in 2003, APEX pro gaming s.r.o. provides complete gaming solutions, such as slot machines, jackpot islands, table games, iDrop devices, card shufflers, and other casino equipment worldwide. APEX provides market leading pro gaming slot machines that are exquisitely designed to meet and exceed all player requirements. The APEX Player Station (APS) multiplayer, the revolutionary iDROP, and iDROPe round off this ever-growing portfolio. Today APEX pro gaming s.r.o. can offer complete gaming solutions to its customers – for all gaming segments.

About Apogee Gaming

Apogee Gaming provides Casino solutions all over North America to help clients with their Casino Operations. As master distributor of various Slot and Electronic Table Games, Apogee introduced APEX Pro Gaming to the North American market in 2016. The group began by providing more table accountability and tracking with the innovative IDROPe device. Apogee also now provides table solutions with APEX Live, new Hotseat Lotto table game, Playing Cards with MSC Gaming and +EV poker management software.

For more information please contact:

Liz Eberline
Sr. Marketing Manager
NOVOMATIC Americas Sales
Marketing, North America
Tel.: + 1 (224) 802-2974
E-Mail: leberline@novomaticamericas.com

